## stryker

# Mako SmartRobotics™ marketing resources



#### Mako Resource Center: makoresourcecenter.com



### Content Delivery Network: patientwebsitecontent.com



#### Surgeon locator tool: meetmako.com



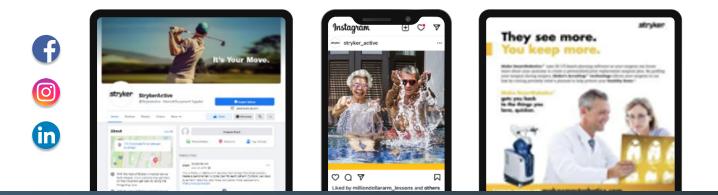
Patient targeting data and education resources

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### Mako SmartRobotics<sup>™</sup> marketing resources

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	109 physicians	62 physicians	100 physicians					
Run Report + Add to Est	Referring physicians	Sydillar	Opportunity					

### Primary Care Physician targeting data and education resources



#### Stryker Active social media: @Strykeractive

stryker Mako SmartRobotics™ webinar	Mako SmartRobotics™ webinar
<ul> <li>In this webinary you will learn about:</li> <li>Arthritis of the hip and knee</li> <li>Asta SmartNobotis? technology</li> <li>Accustop?" technology</li> <li>Surgical of non-surgical joint pain treatment options</li> </ul>	Patient Educational Seminar

### Virtual patient webinar platform

A surgeon must always rely on his or her own professional clinical judgment when deciding whether to use a particular product when treating a particular patient. Stryker does not dispense medical advice and recommends that surgeons be trained in the use of any particular product before using it in surgery.

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